



Tri-County STEMersion 2020

BERKELEY • CHARLESTON • DORCHESTER

IMPACT YOUR LOCAL TALENT PIPELINE

June 8 - 11 & June 15 - 18, 2020

Local industries, here is your opportunity to influence what is taught in the classroom and to make educators aware of your needed workforce skills.

WHAT IS TRI-COUNTY STEMERSION?

Tri-County STEMersion 2020 is a two-week, unique hands-on institute for up to 40 middle and high school instructors in Berkeley, Charleston and Dorchester Counties in South Carolina.

STEMersion ties the world of work to classroom lessons through the inclusion of competencies of local industries, increased knowledge of careers as well as an emphasis on the skill needs of industry.

During the institute, educators visit one or two sites per day and will be introduced to local companies' work environments including the practical use of formulas, theories and/or concepts necessary for a successful work process. Educators will also participate in real-world workplace (hands-on) learning opportunities and lesson writing activities that reinforce why math, science and soft skills are so critical to the Tri-County region's workforce and economic growth.

Local educators will receive information to share with fellow educators and parents. In addition, educators will participate in activities and conversations that facilitate the development of a pipeline of future employees to meet industry needs. The institute is not about finding a job but stirring the expertise of classroom educators such that sparks are created and students identify and prepare for their next careers.

Finally, the institute creates a path for a regional grassroots career awareness campaign in which local industries are introduced to additional educators, parents, and students after STEMersion concludes.



PRESENTED BY



South Carolina
Department of Commerce

Just right for workforce.



BERKELEY
COUNTY SC
ECONOMIC DEVELOPMENT



Charleston
COUNTY, SC
ECONOMIC DEVELOPMENT



Dorchester County
ECONOMIC DEVELOPMENT

SCHEDULE

Two-week with industry sessions hosted 8:30 – 3:30pm, half-day or full-day sessions, Monday - Thursday.

HOSTING INDUSTRIES WILL

Accommodate educators on-site for a half or full day session with space to use to create lesson outlines based on the visit and assistance provided by industry professionals to help educators align the world of work experience to the classroom.

- Include a 30/45-minute tour or detailed discussion of work flow process.
- Provide employee presentations and hands-on experiences.
- Offer lunch with candid workforce/talent development conversations.
- Reinforce the skills needed for the industries' workplace.
- Participate in STEMersion follow-up sessions with educators and STEMersion planning team.

FORMAT

Industry visits include hands-on projects, explanation of skill needs at each step of the work process and/or a descriptive review of the work process to help educators identify topics in their subject area that connect to the work of local industries. Educators will also outline lesson plans based on the industry experience while on-site with the assistance of the industry professionals.

TESTIMONIALS FROM EDUCATORS

"This has been an amazing enlightening and exciting experience for which I am extremely grateful!"

"My classroom needs to include more opportunities for critical thinking and problem solving."

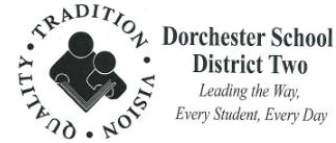
"What our students, parents and fellow educators don't know about the opportunities in the tri-county area is critical - STEMersion has a huge responsibility to inform!!"

"It's important to incorporate activities through the semester that will reinforce employability skills."

PARTICIPATING SCHOOL DISTRICTS



Charleston > excellence is our standard
County SCHOOL DISTRICT



INTERESTED IN SUPPORTING STEMERSION?

Patricia Ferguson at pferguson@scommerce.com or your economic development office below.

Berkeley County Economic Development

Kristen Lanier

Kristen.Lanier@berkeleycountysc.gov | 843.826.1858

**Berkeley County Industries host on Mon. June 15, 2020

Charleston County Economic Development

Jennifer Brown

JDBrown@CharlestonCounty.org | 843.958.4512

**Charleston County Industries host on Tues. June 16, 2020

Dorchester County Economic Development

Wendy Smith

WSmith@dorchestercountysc.gov | 843.696.9458

**Dorchester County Industries host on Tues. June 9, 2020



INDUSTRY INVESTMENT OPPORTUNITIES

YES, I WANT TO INVEST!

- Visionary Investment
 Platinum Investment
 Gold Investment
 Silver Investment
 In-Kind Investment

Name _____

Company _____

Address _____

E-mail _____

Phone _____ Fax _____

Yes I want to be a host

Half Day Host Full Day Host

I am located in the following county:

Berkeley County's day of recognition is
 Monday, June 15

Charleston County's day of recognition is
 Tuesday, June 16

Dorchester County's day of recognition is
 Tuesday, June 9

Please Invoice

Check Enclosed

Make check payable to:
 DCED Foundation
 402 N. Main Street
 Summerville, SC 29486

Credit Card

Card # _____
 Exp. _____ CVS Code _____

Note: All proceeds will be used to secure transportation, lesson writing, lesson hosting, meeting and STEM activity supplies for STEMersion. DCED Foundation is a 501C3. Your company will receive a receipt for your records.

Please email this form: WSmith@dorchestercountysc.gov

VISIONARY INVESTMENT < \$5,000

- Receive the first choice of hosting the educators on its county's day of recognition
- Be invited to an exclusive opportunity to address educators during the industry lesson presentations
- Logo displayed on all advertisements related to the event
- Logo displayed on the classroom lessons posted on tricountystemersion.com
- Listed as a STEMersion partner on tricountystemersion.com
- Featured in an Industry highlight on tricountystemersion.com
- Have selected educators identified as the company's STEMersion scholars
- Receive an exclusive invitation to speak to educators at the annual STEMersion celebration
- Receive complimentary registrations for company professionals to attend the STEMersion breakfast and celebration
- Acknowledgment as STEMersion sponsor on tricountystemersion.com
- Logo on STEMersion t-shirt

PLATINUM: \$5,000 INVESTMENT

- Listed as a STEMersion partner on tricountystemersion.com including company logo
- Have selected educators identified as the company's STEMersion scholars
- Be invited to an exclusive opportunity to address educators during the industry lesson presentations
- Receive complimentary registrations for four professionals to attend the STEMersion breakfast and celebration
- Acknowledgment as STEMersion sponsor on tricountystemersion.com
- Logo on STEMersion t-shirt

GOLD: \$3,000 INVESTMENT

- Receive complimentary registrations for two professionals to attend the annual STEMersion Celebration
- Acknowledgment as STEMersion sponsor on tricountystemersion.com
- Logo on STEMersion t-shirt

SILVER: \$1,500 INVESTMENT

- Acknowledgment as STEMersion sponsor on tricountystemersion.com

IN-KIND INVESTMENT

- Acknowledgment as STEMersion sponsor on tricountystemersion.com